60% of cyber attacks target small businesses. Your cyber readiness matters to your customers, your suppliers, and every employee in your organization. Know the facts. Become cyber ready.

**TOP 4 CYBER ISSUES THAT THREATEN YOUR BUSINESS**

1) **Passwords**
- 63% of data breaches result from weak or stolen passwords
- 90% of employee passwords can be cracked in six hours by hackers

2) **Updates**
- 77% of attacks in 2017 were “fileless” – meaning hackers used vulnerabilities in the software already on victims’ computers

3) **Phishing**
- 91% of all cyber attacks start with a phishing email
- 81% of companies that fell for a phishing attack lost customers

4) **USBs**
- 27% of small businesses report that malware infections started with infected USBs
- 87% of employees have lost a USB device and not told their employer

Visit [cyberreadinessinstitute.org](http://cyberreadinessinstitute.org) for more information